



MIGNOLET  
BUSINESS RESEARCH CONSULTANTS, INC.

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For more than three decades Jean Mignolet has served in law enforcement and private investigation, managing all aspects of general investigative business. She specializes in in-depth background investigations, and is the top choice of attorneys, corporations, small business owners and individuals who require all types of investigative services.

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Linda ,

The legal field requires skilled professionals and that level of skill varies with each person's experience. A professional PI is no different than a seasoned attorney . If the PI is a very good one, it all looks so easy, doesn't it? Sure, you think you could do that; however, it's similar to hearing an attorney recite his/her opening for mediation or a court trial. Even though the speech may have taken a mere thirty minutes, the lawyer's education, preparation and hours of practice make it genius!

Collecting all the information that comprises the report a PI prepares is pretty much the same as an attorney preparing for trial. It takes hours of work and a skilled mind to come to the conclusions or obtain the very specific facts needed for a trial.

In interviews, experienced PI's exercise their intuitive prowess in various ways through their in-depth research and by knowing the proper questions to ask. They uncover the facts, check and verify

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## What Social Media can California Kids Erase?

What California does, other states follow. They are coming up with a new law that would give kids more power over their past posts on Facebook. Let's face it. Think about how it would look if anyone from the 70's or 80's were to have posted what they were doing, there would be no workforce today.



It's common knowledge that employers, possible mates, and a simple "friending" has people looking at what *you are all about* and if that isn't sterling - well, you know the drill. Some of their digital ramblings may prove embarrassing and/ or infringe their opportunity for a career.

them and examine their conclusions. They do this in a scientific manner, and they give you the facts in a written report, converting the myriad investigational materials into understandable and concise PI prose.

Technology and social media may have you entertaining the idea of doing your own investigation, but would you really believe it's true just because you 'read it on the Internet'? While some internet websites makes a portion of a PI's work easier, there is nothing that beats face- to-face interviews with a witness. A PI can get someone to talk their li'l heart out with skilled conversation and experience.

Regardless of the industry, a lot of the investigative issues remain the same. Whether someone is violating a non-compete clause, an employee has siphoned money from your business, violated your trademark or stolen your client list, a good PI learns your business as part of their investigation and uses that knowledge to determine the truth.

Working as a PI is so much more than catching cheating spouses!

*Be smart, hire a professional PI.*

*Jean Mignolet*

*A reminder that prior issues of the newsletter are viewable from the web*

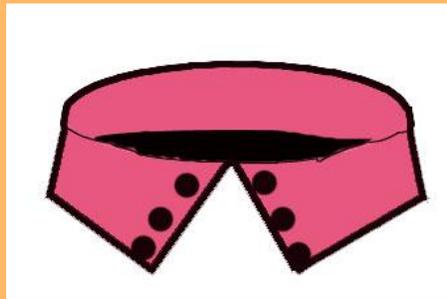
So what is this fabu idea? It's called the "**eraser button," or right-to-delete provision**, and it's part of a bill that was unanimously passed by the Senate guarantying the privacy rights of minors in California.

Bill 568 requires Facebook, Twitter and other social media platforms to remove specific posts at the request of the minor such as those rants you see flying around Twitter, and pictures that should be private and other material that could harm them in the future.

Also required under Bill 568 is that websites would give children clear removal instructions, and let new users know that their content is able to be removed upon registration. Will they go in with the mindset that they can say whatever because they can remove it? Probably, they're kids!

So when might this ERASER BUTTON come about? It will automatically become law and take effect on January 1, 2015, if the Governor of California doesn't sign it by mid-October.

***The Bill is basically to protect teens that say things***



Do you have a

"Pink Collar Criminal"

in your office?

Usually when we think of white-collar crime we think of the major players like Madoff and Helmsley, but we don't (or probably don't) know them personally. Yet you may know one or two or more fraudsters in your very midst, and they may be those people you trust the most.

Who might that be? SHE is endearingly known as the Pink Collar Criminal, a term coined by Kathleen Daly who is a criminologist who wrote about it in an article in the late 1980's in *Criminology Magazine*. In her article she describes the increasing number of female office workers in low to mid-level positions who STEAL from their employers. Bookkeepers, office managers, accountants, clerks and others who may have access to the financials in small businesses, town government positions, charter schools and even volunteer organizations may have amongst them a female who has gained her superior's trust and who is stealing.

Thousands to millions of dollars are pilfered by these thieves. In addition, as with any male thief, legal and

**they regret in 6 minutes. The same bill would prohibit Websites from marketing illegal goods and services such as alcohol and tattoos to minors.**

This Bill may seem similar to Canada's Youth Criminal Justice Act which is deemed necessary to protect children in a world of open privacy and sharing.

Some are indeed drawing links between this bill and Canada's Youth Criminal Justice Act, hailing it as an increasingly necessary measure in a world where children share more of themselves with the public than ever before.

With the implementation of this Bill more children can enjoy a very successful future or even become President. Some people believe that the legal uncertainty for Website operators will possibly discourage minor focused content.

There's also the other end of this, and I was certainly thinking about it--will kids feel they can say whatever they want because they know they can hit the *erase button* at some time? By then the damage could be done in the instant case such

emotional fallout encompasses this breach of trust. However, when a woman steals; most people are more surprised. In fact you might be surprised to learn that there are more pink collar criminals today than ever before. In fact, in 2011, 473 major embezzlement cases, nearly two-thirds of the cases involved women.

Dr. Freda Adler, who wrote *Sisters in Crime: The Rise of the New Female Criminal*, predicted that as women flooded into the workplace there would be a rise in female criminality and more of them would be in prison. The book was criticized in the 70's but the proof was evident during **1994 to 2003 when embezzlement arrests of females rose 42% while it only rose 2% for men.**

It's a fact that more women are in the workplace than ever before, and therefore incarceration rates in the US have soared. At least 40% of US households have women as the sole breadwinners in comparison to 1960 when it was only 11%.

With women feeling more pressure to pay bills, feed their families and send their kids to college, all that financial stress may lead to the **pink collar crime syndrome**. Women today are in many middle management positions.

**There is a glass ceiling in the field of embezzlement and women are stealing 40 to 45 cents for every dollar stolen by men.** Why is this? Simply because they are usually under more scrutiny than higher ups who are usually men.

About 30-60 percent of all practices experience embezzlement, often of the pink collar from the dentist's office to your local church. The pink-collar criminal is often a trusted, long-term employee in an office who's worked at the same place for more than 10 years with a sterling record until that one day when TEMPTATION calls.

Stealing quietly is easier for these women because no one is looking. They don't fit a "type" of criminal because they

as bullying.

Would it take away any bit of accountability? Good questions to ponder.

*Something that has already gone viral will not be purged from the Internet and only applies to content actually posted by the minor and not those posted by their nasty friends!*

are Moms, sisters, aunts, volunteers and church goers.

**Three criteria; pressure, opportunity and rationalization often are what spur them on.** Pressure and opportunity create motivation with many of the pink collar criminals.

What can you do if you're a small business owner? Having bank statements sent to your home and reviewing them carefully is a good way to keep tabs on your financial health on the job. Also monitor vacation time to be sure that vacations are taken rather than the employee calling in sick for a few days off.

Ultimately, the only thing an employer or supervisor can control is opportunity. Pay attention to employees which involves getting into a certain mindset. Here's a story to think about. In Oregon, a boss looked out the window one day and saw his assistant driving a Cadillac Escalade.

The boss also heard that the same employee was known to keep horses as a hobby. One day he took a look at his books. This trusted female colleague had stolen over \$800,000.

The nice ones are usually those who are robbing you blind!!!

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