

Having trouble viewing this email? www.mignolet.com



Pay-By-Face to Replace the Password

Security Tips from the Millennials



CE/CLE Training
Jean Mignolet is proud to offer CLE approved trainings regarding tips for "Locating Hidden Assets" and "Google is not an Investigation" for legal professionals and attorneys. Please contact for available dates.

For more than three decades Jean Mignolet has served in law enforcement and private investigation, managing all aspects of general investigative business. She specializes in in-depth background investigations, and is the top choice of attorneys, corporations, small business owners and individuals who require all types of investigative services.

For further information visit:
www.Mignolet.com

Dear Jean,

All tech is growing at a rampant pace. Security tech - as well as the tech to foil it - grows more and more complex and sophisticated all the time. Software and technology to keep us connected to the people we love and make our lives more convenience advances intertwined with tech that collects our data for corporate use.

How can we successfully integrate new tech into our lives while keeping ourselves safe? The answers come in unlikely places. From Mastercard to the Millennial Generation, it's time we started taking notes.

Jean Mignolet

A reminder that prior issues of the newsletter are viewable from the website.

Security Tips from the Millennials

The Millennial Generation is the biggest, most educated generation in history, clocking in at around 25% of the entire US population. *They're also the most tech-savvy, picking up and integrating new technology at a rate unmatched by any*

Contact us at:
Mignolet@Bellsouth.net
or call us at: 954-523-8737 or
954-336-9363

Quick Links

[Our Website](#)
[Services](#)

Join Our Mailing List!

Pay-By-Face to Replace the Password

Since the dawn of high tech, the password has been the scourge of mankind. Annoying, easily forgotten, and often falls into the wrong hands. However, with facial recognition and fingerprinting software, many companies are working on alternatives.

One of these companies is Mastercard. They are currently working on tech that uses a facial recognition app as a passcode to use your credit card. **You simply look into your smartphone and blink - so as to prove that you are alive and not a photo. In essence, Mastercard is developing pay-by-face software.**

However, as security tech like pay-by-face software becomes more and more sophisticated, so too is the tech to foil it. With modern photo and animating software, it's becoming increasingly easier to make a believable image of your face that can blink.

Mastercard is now in the

generation before. Even the oldest of this generation - those born closer to 1980 than 1999 - lived in a world inundated in internet by the time they left high school.



They are also the most heavily studied generation as well as the most heavily marketed to generation. This means they are also the ones we should be looking to for internet security and anti-spam tips. While Millennials often get a bad rap - lazy, stupid, entitled, and so forth - these

stereotypes are often way off target. They've literally grown up targeted by marketing and know how to deal with it.

Having grown up with data-collecting tech, Millennials have also grown up learning how to protect against it in a realistic way. Teenagers with tech know how to rebel against spam.

Let's take a look at what we can learn from them.

First, Millennials tend to be careful of their privacy settings on social media. Many also censor what they post on which social media platforms based on who also uses it - employers, family members, etc. - while relaxing a bit on others with tighter security settings and more targeting populations. They are careful what they say in front of whom.

Second, Millennials tend to be less shy about blocking phone numbers of companies and brands that spam them, unsubscribing from email lists, and generally turning their backs on companies that target them and waste their time. If there's an option to block or opt out, Millennials are the first to take it.

The fact is, Millennials have grown up in an age where convenience means sacrificing security, but beyond convenience, many of these technologies connect them to friends and family around the world. Giving up the very technology that collects their data also means giving up these connections. Millennials have grown up navigating this tradeoff and have developed an intuitive grasp of how to keep themselves and their data as secure as possible without sacrificing convenience or losing connections they care about.

Since so much effort is being put into studying this population, maybe we should start thinking about what we can learn from them. Millennials have a better idea of how to navigate this new world of tech and data collection than we.

process of finalizing collaborative agreements for developing secure pay-by-face technology with two major banks. In addition to facial recognition and the blink test, they're also working with fingerprint recognition software and other avenues to allow you to access and utilize your finances from your phone without a password.

They grew up with it and speak its language fluently.

[Forward email](#)



This email was sent to mignolet@bellsouth.net by mignolet@bellsouth.net | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [About our service provider.](#)



Mignolet Business Research Consultants, Inc | 1314 E. Las Olas Blvd., Suite 606 | Fort Lauderdale | FL | 33301